

MANAGED BY



**KOLOLI** Beach Club



# Kololi Beach Club MSA British Historic Rally Championship

THE place to compete  
in historic rallying in 2012

In 2012, the Kololi Beach Club MSA British Historic Rally Championship will again stand proud as Britain's foremost and best championship for historic rally cars.

## Key points of the BHRC are:

- The prestige of MSA British Championship status
- Eight high-profile rallies covering gravel and asphalt rallies
- Running first on the road on all gravel rallies
- Minimal second usage of gravel stages
- Unrivalled TV coverage with over 40 hours of broadcast time
- Separate concurrent competitions for gravel and asphalt awards
- Dedicated experienced organising team
- Professional media service dedicated to the BHRC
- A fantastic sporting camaraderie amongst competitors
- New for 2012 - Classes for FIA specification cars
- Annual spectator audience estimated at 50,000



## Background

The Kololi Beach Club MSA British Historic Rally Championship is one of the best and most popular rally championships in Britain, both among competitors and the fans out on the stages. Entries of up to 80 cars are the norm of gravel rallies and up to 50 cars on asphalt events. The championship is managed by the Historic Rally Car Register.



## The 2012 events

### The overall BHRC runs over eight rallies:

- Sunday 4 March;** Mid Wales Stages (gravel)
- Saturday 24 March;** Bulldog Rally (gravel)
- Saturday 28 April;** Pirelli Historic Rally (gravel)
- Saturday 9 June;** Severn Valley Stages (gravel)
- Sunday 29 July;** Harry Flatters Rally (asphalt)
- Friday/Saturday 17/18 August;** Ulster Historic Rally (asphalt)
- Friday/Saturday 7/8 September;** Tour of Flanders (asphalt)
- Saturday 6 October;** Colin McRae Stages (gravel)

### In addition, there are separate competitions for gravel and asphalt events:

#### Water End Properties Gravel Cup

- Sunday 4 March;** Mid Wales Stages
- Saturday 24 March;** Bulldog Rally
- Saturday 28 April;** Pirelli Historic Rally
- Saturday 9 June;** Severn Valley Stages
- Saturday 30 June;** Swansea Bay Rally
- Saturday 6 October;** Colin McRae Forest Stages

#### Water End Properties Asphalt Cup

- Sunday 29 July;** Harry Flatters Rally
- Friday/Saturday 17/18 August;** Ulster Historic Rally
- Friday/Saturday 7/8 September;** Tour of Flanders
- Date tba;** Isle of Man Historic Rally

## FIA class created for 2012 BHRC

Cars running to FIA historic specification will be able to compete within the 2012 Kololi Beach Club MSA British Historic Rally Championship.

Following approval from the MSA, a separate HRCR FIA Cup will be run for cars built to FIA specification and running with FIA Historic Technical Passports. This facility will not be available in any other UK-based championship.

The same cut off date of 31 December 1981 will apply and the FIA cars will compete in their own class for separate awards and will not score overall BHRC points. FIA cars will be required to run on Dunlop tyres in order to be eligible for points in the HRCR FIA Cup, which will run in parallel to the main BHRC.

## Awards

The BHRC has an outstanding array of awards, which recognise the efforts of competitors right across the championship and its classes as well as those contesting the Gravel Cup and Asphalt Cup. In total, over 60 awards are presented at the end of the season and special awards include the Shekhar Mehta Spirit of Rallying Award, the Charles Golding Award for the best performance in a self-prepared car and the Under 25 Award.

With the support of Holton Homes, the company of BHRC contender Peter Egerton, the BHRC 'Spirit of Clubmen' award will present three fully paid entry fees to an event each season. One entry fee will be awarded to the category 1 cars, one to the category 2 cars and one to the category 3 cars. The three winners of these BHRC 'Spirit of Clubmen' awards will be crews that typify the ethos of clubmen, competing in a self-prepared car and running on limited funds.





## TV

In 2012, each of the eight BHRC events will be filmed and broadcast in an hour-long programmes on Motors TV. There is also a two-hour long highlights programme at the end of the season, giving ten hours of dedicated TV, which is viewed by a very informed audience. Each programme has four or five repeat viewings' giving a total broadcast time of over 40 hours. In addition, short clips will be placed on the internet (YouTube in particular). The total annual TV audience is estimated at 250,000.

## Print media

The BHRC has a high profile in the motor sport press. Coverage is regularly headlined by Motorsport News, with full page reports of each event and regular news coverage all year round. The BHRC also features regularly in:

*Autosport, Classic and Sportscar, Pacenotes, Classic Ford, Octane, Classic Car, Practical Classic, Porsche Post, 911 and Porsche World* and the HRCR's own very popular magazine *Old Stager*.

## Internet

Apart from extensive coverage on YouTube, the BHRC features prominently on a number of websites. Regular coverage includes:

- [www.hrcr.co.uk](http://www.hrcr.co.uk)
- [www.britishrally.co.uk](http://www.britishrally.co.uk)
- [www.retro-speed.co.uk](http://www.retro-speed.co.uk)



## For more information

For more details about the BHRC, please visit [www.hrcr.co.uk](http://www.hrcr.co.uk), or contact championship co-ordinator Simon Marks: [stage@hrcr.co.uk](mailto:stage@hrcr.co.uk)